



Workplace Diversity Solutions

Delivering powerful results in a diverse world

DIVERSITY EVENTS PLANNER 2020



MEET WORKPLACE DIVERSITY SOLUTIONS



Richard Shakespeare is an award-winning Diversity Consultant and, the Managing Director of Workplace Diversity Solutions Ltd.

Having lived with a disability since birth, Richard is able to offer a unique insight into the challenges faced by consumers with a disability. Richard works with businesses across the United Kingdom to help them to understand how they can create an improved experience for customers with disabilities and embed a culture of inclusion within their businesses.

Richard's credentials include providing disability awareness training and consultancy ahead of the London 2012 Olympic and Paralympic Games, providing subject matter expertise on disability relating to employment for Channel 4 News, BBC News, Daily Mail and BBC Radio 5 Live as well as providing consultancy services to businesses such as Scottish and Southern Energy, Eurostar International, Care Quality Commission, Standard Life, BBC Country File Live, Novotel Hotels, East Midlands Trains and many other leading companies from a wide range of industries and sectors

Richard has been a keynote speaker at a range of conferences including the European Bus Forum in Manchester on several occasions, Naidex 2017, Disability Confident and, various other industry events. Previously Richard has shared the stage as a keynote speaker with key figures as such as Simon Weston OBE and the Minister of State for Disabled People.

WHAT DO OUR CLIENTS SAY?



"Richard and his team worked with Standard Life Aberdeen this year reviewing the accessibility of some of our customer and client materials, and customer journey. I would thoroughly recommend him to anyone - he not only brought an expertise that we didn't have in-house, but was flexible, pragmatic and very quickly picked up exactly what our business needed".

Heather Inglis –Diversity & Inclusion Manager, Standard Life Aberdeen



" Working with Richard and his team has been a delight, the tools used to set up the training and having it all translated for our French colleagues was of no stress to them. We are very pleased with the outcome, it's got varying learning methods, it is interactive with a mix of voice over, video, quiz, animations and it grips the student to the very end. Mental Health has been a focus for Eurostar this year and going forwards and this brilliant online training tool will help reduce the stigma in the workplace, making our environment a better and inclusive place to work for all. "

Natasha Scoggins -Safety Assurance and Risk Specialist Deputy Safety Manager Eurostar International Ltd



January 2020 Diversity Events

Month/Date	Event	Notes
January 2020	Veganuary	An opportunity for people to try the Vegan lifestyle. Find out more
January 4 th 2020	World Braille Day	World Braille Day is celebrated each year on the birthday of Louis Braille. Louis was born in 1809 in France. He became blind after a childhood accident, and he quickly mastered his new way of living. When he was just 15 years old, he created the system we know today as braille. Find out more
January 7 th 2020	Ethiopian Christmas	This occasion is marked by a large feast. Vegetarian or Vegan food is consumed in line with Rastafarian food laws.
January 11 th 2020	International Paget's Awareness Day	A day to raise awareness of Paget's Disease. You can find information from the Paget's Association website here
January 19 th 2020	World Religion Day	Celebrated on the third Sunday in January every year. Established in the 1950's the day is designed to promote understanding around different faiths.
January 25 th 2020	Burns Night	A celebration of life of Robert Burns. Burns was born on the 25 th of January 1759. Robert Burns is a well-known Scottish Poet who wrote Auld Lang Syne. Find out about Robert Burns here
January 25 th 2020	Chinese New Year	Year of the Rat
January 26 th 2020	Australia Day	Australia Day is the official national day of Australia. Celebrated annually on 26 January, it marks the anniversary of the 1788 arrival of the First Fleet of British ships at Port Jackson, New South Wales and the raising of the Flag of Great Britain at Sydney Cove by Governor Arthur Phillip.
January 27 th 2020	International Day of Commemoration in Memory of the Victims of the Holocaust	International Day of Commemoration in Memory of the Victims of the Holocaust is the day for everyone to remember the six million Jews murdered in the Holocaust, and the millions of people killed under Nazi Persecution, and in the genocides, which followed in Cambodia, Rwanda, Bosnia, and Darfur. 27 January marks the liberation of Auschwitz-Birkenau, the largest Nazi death camp.
January 30 th 2020	Vasant Panchami	Vasant Panchami is the Hindu festival that highlights the coming of spring.
Visit our website	Listen to our podcast	Find out more about our work

Looking for help with your diversity strategy? [Read this article for tips and advice](#)



February 2020 Diversity Events

Month/Date	Event	Notes
February 2020	LGBT History Month	LGBT History Month takes place in February. The overall aim of the month is to promote the benefit of equality and diversity by raising awareness. Find out more here
February 1 st 2020	World Hijab Day	World Hijab day was founded in 2013 by Nazma Khan and takes place on February 1 st each year.
February 3 rd 2020	Children’s Mental Health Week	Children’s Mental Health Week 2020 will take place from 3-9 February 2020.
February 3 rd 2020	Sexual Abuse & Sexual Violence Awareness Week	A week to raise awareness of sexual abuse and violence. Listen to our podcast interview with Madeleine Black here as she shares her story of overcoming sexual abuse as a child.
February 6 th 2020	Time to Talk Day	Designed to get us talking about mental health and breaking down barriers.
February 7 th 2020	NSPCC Number Day	Math’s inspired fundraising day in aid of the NSPCC. Find out more here
February 15 th 2020	Nirvana Day	Parinirvana Day — or Nirvana Day — is observed primarily by Mahayana Buddhists, most commonly on February 15th. The day commemorates the death of the historical Buddha. Nirvana. Nirvana Day is a time for contemplation of the Buddha’s teachings.
February 25 th 2020	Shrove Tuesday	Immediately preceding Ash Wednesday (the first day of Lent), which is celebrated in some countries by consuming pancakes.
Visit our website	Listen to our podcast	Find out more about our work

Did you know?

Our Award-Winning team of diversity experts have created a market-leading range of courses on topics including mental health.

If Time to Talk Day has inspired you to take a strategic approach towards mental health, [try our eLearning demo here](#).

Recent feedback about our eLearning

“This was for me the best piece of eLearning I have completed at Eurostar. I was hooked, it was interesting, varied and like the chop and change of activities and sound. It was so interactive and informative” **Eurostar Employee**



March 2020 Diversity Events

Month/Date	Event	Notes
1 st March 2020	St David's Day	Christian feast day celebrated annually on March 1 in honor of Saint David, the patron saint of Wales.
1 st March 2020	Zero Discrimination Day	First observed in 2014. Find out more
2 nd March 2020	Eating Disorder Awareness Week	You can find out more information about eating disorders here
8 th March 2020	International Women's Day	International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. Find out more here
8 th March 2020	World Glaucoma Week	Find out more about Glaucoma here
13 th March 2020	World Sleep Day	
21 st March 2020	World Down Syndrome Day	Since 2012, 21 March has been World Down Syndrome Day, a UN observance meant to raise public awareness about down syndrome and those who have this condition. Find out more
21 st March 2020	International Day of the Elimination of Racial Discrimination	United Nations' (UN) International Day for the Elimination of Racial Discrimination is observed with a series of events and activities worldwide on March 21 each year. The day aims to remind people of racial discrimination's negative consequences. It also encourages people to remember their obligation and determination to combat racial discrimination.
March 2020	Ovarian Cancer Awareness Month	Find out more
March 2020	Prostate Cancer Awareness Month	Find out more and get information
30 th March 2020	World Autism Awareness Week	World Autism Awareness Week begins.
30 th March 2020	World Bipolar Day	Find out more about this event here
31 st March 2020	International Transgender Day of Visibility	The first International Transgender Day of Visibility was held on March 31, 2009.
Visit our website	Listen to our podcast	Find out more about our work

Did you know?

Each week our award-winning team of diversity & inclusion experts produce a podcast on different aspects of inclusion?

We have covered topics such as Race, Autism and Raising Awareness of LGBTQ topics. You can [listen to our podcast by clicking here](#)



April 2020 Diversity Events

Month/Date	Event	Notes
April 1 st 2020	Stress Awareness Month	Stress Awareness Month began in 1992. Each year during the month of April we look at raising awareness of stress and the impact this can have.
April 2 nd 2020	World Autism Day	Watch a video here from the National Autistic Society .
April 5 th 2020	Walk to Work Day	
April 7 th 2020	World Health Day	Visit the World Health Organisation website for more information
April 8 th 2020	Buddha's Birthday	
April 10 th 2020	Parkinson's Awareness Week	Parkinson's Awareness Week aims to raise awareness about this potentially devastating condition.
April 10 th 2020	Good Friday	Good Friday is a Christian holiday commemorating the crucifixion of Jesus and his death at Calvary. It is observed during Holy Week.
April 12 th 2020	Easter Sunday	The Easter Season, begins on Easter Sunday and lasts seven weeks, ending with the coming of the fiftieth day, Pentecost Sunday. In Orthodoxy, the season of Pascha begins on Pascha and ends with the coming of the fortieth day.
April 13 th 2020	Vaisakhi	Vaisakhi is a religious ceremony that marks the beginning of the new year in Sikhism.
April 20 th 2020	MS Awareness Week	Multiple sclerosis Awareness Week. Find out more here
April 21 st 2020	Groundation Day	Marks the date that Emperor visited Jamaica in 1966. The visit was the only time the Emperor visited Jamaica.
April 22 nd 2020	Allergy Awareness Week	Allergy Awareness Week runs from April 22 nd , 2020 to April 28 th
April 22 nd 2020	Earth Day	Earth Day started back in 1970.
April 24 th 2020	Ramadan Starts	During Ramadan Muslims will not eat or drink between dawn and sunset.
April 26 th 2020	Akshaya Tritiya	Akshaya Tritiya is a spring festival celebrated by Hindus and Jains each year.
Visit our website	Listen to our podcast	Find out more about our work



May 2020 Diversity Events

Month/Date	Event	Notes
May 1 st 2020	Maternal Mental Health Month	Research has found that, in many countries, as many as 1 in 5 new mothers experience some type of perinatal mood and anxiety disorder (PMD). During the month of May we focus on raising awareness of maternal mental health.
May 6 th -12 th 2020	Deaf Awareness Week	Deaf Awareness Week is a unique campaign in that so many different organization's participate, each able to promote their own work within the broad spectrum of deafness.
May 6 th 2020	ME Awareness Week	Find out more about ME by visiting the ME Association website here
May 11 th 2020	Dementia Action Week	Visit the Alzheimer's Society Website here .
May 17 th 2020	International Day against Homophobia, Transphobia and Biphobia	Listen to our podcast about educating people on LGBTQ topics here .
May 18 th -24 th 2020	Mental Health Awareness Week	Looking for mental health training delivered by award-winning experts? Get in touch with us
May 20 th 2020	National Epilepsy Week	Find out more here
21 st May 2020	World Culture Day	Find out more about World Culture Day here
23 rd May 2020	Ramadan Ends	Ramadan is the ninth month of the Islamic calendar and the most sacred month in Islamic culture.
23 rd May 2020	Birmingham Pride 2020	https://pinkuk.com/events/birmingham-pride-2020
May 24 th 2020	Eid al-Fitr	First day of the Islamic month of Shawwal.
May 28 th 2020	Shavout	Jewish Holiday
May 30 th 2020	Northumberland Pride 2020	https://pinkuk.com/events/northumberland-pride-2020
Try our eLearning	Mental Health Courses	Hear from Clients

Talk to Workplace Diversity Solutions

Workplace Diversity Solutions work with many leading businesses to support their diversity and inclusion agenda. [Speak to our experts today.](#)



June 2020 Diversity Events

Month/Date	Event	Notes
1 st June 2020	Gypsy, Roman and Traveler History Month	Gypsy, Roma and Traveler History Month was established in Britain in 2008 as a way of raising awareness of these communities and their contributions to society, and to offset negative stereotyping and prejudices.
June 1-7 th 2020	Dementia Awareness Week Scotland	An ideal time for businesses in Scotland to consider Dementia and to consider becoming Dementia friends. Contact the following organisation for more information. https://www.alzscot.org/
June 1 st -7 th 2020	Volunteers Week	Takes place each year from 1st -7 th of June.
June 7 th 2020	National Cancer Survivors Day	33 rd Annual National Cancer Survivors Day
June 6 th 2020	York Pride 2020	https://pinkuk.com/events/york-pride-2020
10 th -16 th June 2020	Carers Week	https://www.carersuk.org/news-and-campaigns/campaigns/carers-week
15 th -21 st June 2020	Men's Health Week	https://www.menshealthforum.org.uk/mhw
15 th -21 st June 2020	Cervical Screening Awareness Week	
15 th June 2020	Refugee Week	Refugee week will run from June 15 th – 21 st
18 th June 2020	Autistic Pride Day	Autistic Pride Day is a celebration of the neurodiversity of people on the autism spectrum
20 th June 2020	Edinburgh Pride 2020	https://pinkuk.com/events/edinburgh-pride-2020
June 2020	Motor Neurone Disease Awareness Month	Motor Neurone Disease (MND) describes a group of diseases that affect the nerves (motor neurones) in the brain and spinal cord that tell your muscles what to do.
Visit our website	Listen to our Podcast	Learn about our expertise

A Selection of our clients





July 2020 Diversity Events

Month/Date	Event	Notes
1 st July 2020	Samaritans Talk to Us Month	Every July, Samaritans branches across the UK and Ireland hold local events to talk about the services they offer in their communities.
11 th July 2020	World Population Day	The United Nations' (UN) World Population Day is annually observed on July 11
12 th July 2020	Disability Awareness Day	https://www.disabilityawarenessday.org.uk/index.shtml
14 th July 2020	Bastille Day	Commemorates storming of the Bastille, a Parisian prison, on 14 July 1789
17 th July 2020	Newcastle Pride 2020	https://pinkuk.com/events/newcastle-pride-2020
18 th July 2020	Brighton Trans Pride 2020	https://pinkuk.com/events/brighton-trans-pride-2020
18 th July 2020	Nelson Mandela International Day	A national awareness week designed to raise awareness of Glaucoma and the importance of looking after your vision.
25 ^h July 2020	Liverpool Pride 2020	https://pinkuk.com/events/liverpool-pride-2020
28 th July 2020	Sheffield Pride 2020	https://pinkuk.com/events/sheffield-pride-2020

August 2020 Diversity Events

Month/Date	Event	Notes
August 1-7 th 2020	World Breastfeeding Week	A week to encourage breastfeeding, breakdown some of the barriers people face and to support parents.
2 nd August 2020	Leeds Pride 2020	https://pinkuk.com/events/leeds-pride-2020
8 th August 2020	Doncaster Pride 2020	https://pinkuk.com/events/doncaster-pride-2020
August 13 th 2020	International Left Handers Day	https://www.lefthandersday.com/
August 19 th 2020	World Humanitarian Day	Celebrated every year on 19 August, World Humanitarian Day is directed towards honoring humanitarian efforts worldwide
28 th August 2020	Manchester Pride 2020	https://pinkuk.com/events/manchester-pride-2020
29 th August 2020	Walsall Pride 2020	https://pinkuk.com/events/walsall-pride-2020
Visit our website	Listen to our Podcast	Learn about our expertise



September 2020 Diversity Events

Month/Date	Event	Notes
1 st September 2020	World Alzheimer's Month	There are an estimated 46.8 million people living with dementia and the numbers affected will double every 20 years, rising to 115.4 million in 2050. Alzheimer's disease is the most common type of dementia Another 7.7 million people will develop dementia around the world every year.
1 st September 2020	Blood Cancer Awareness Month	A month to raise awareness of blood cancer and the support that is available
10 th September 2020	World Suicide Prevention Day	World Suicide Prevention Day is a day observed on September 10th every year and is designed as a worldwide commitment to preventing suicides.
19 th September 2020	Rosh Hashanah	The Jewish New Year, is an annual observance celebrated by members of the faith across the world
21 st September 2020	International Day of Peace	The United Nations' (UN) International Day of Peace is celebrated on September 21 each year. https://www.timeanddate.com/holidays/un/international-peace-day
21 st September 2020	World Alzheimer's Day	Find out more information here https://www.alzheimers.org.uk/
28 th September 2020	Yom Kippur	Day of Atonement
28 th September 2020	National Inclusion Week	Runs from September 28 th October 4 th 2020

A Selection of our partners

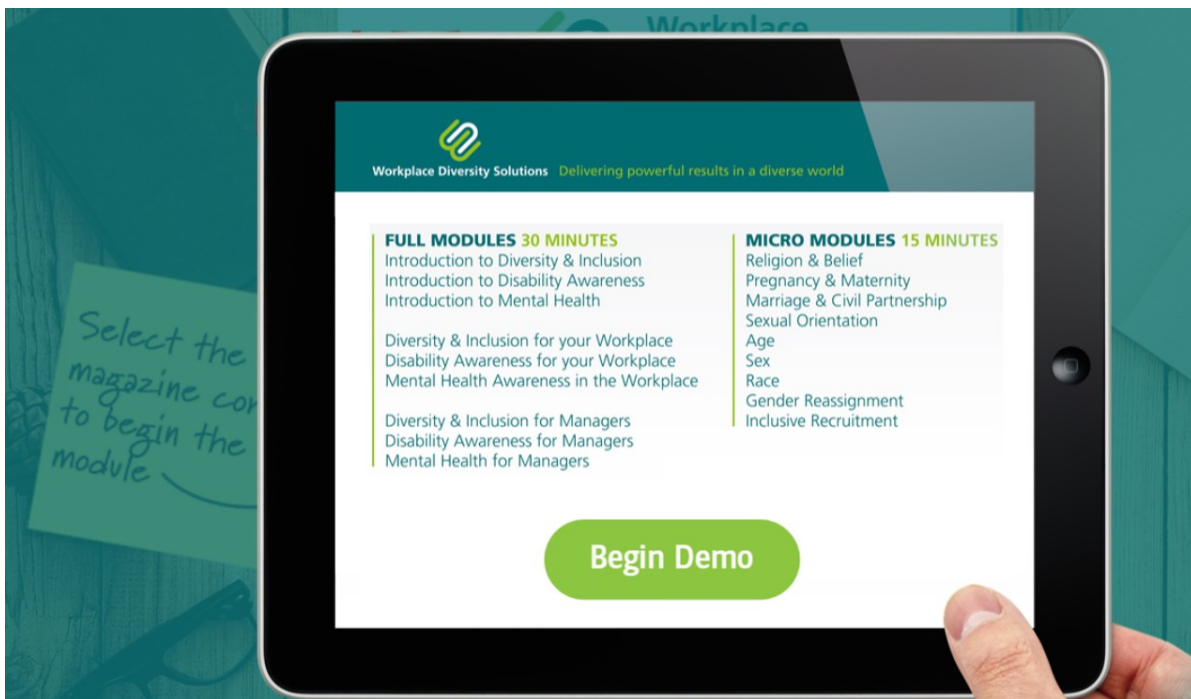




October 2020 Diversity Events

Month/Date	Event	Notes
1 st October 2020	ADHD Awareness Month	Attention deficit hyperactivity disorder (ADHD) affects children and teens and can continue into adulthood. ADHD is the most commonly diagnosed mental condition of children.
1 st October 2020	Black History Month	Black History Month, also known as African-American History Month in the U.S., is an annual observance in Canada, the United Kingdom, the Netherlands and the United States.
1 st October 2020	International Day of Older Persons	On 14 December 1990, the United Nations General Assembly (by resolution 45/106) designated 1 October the International Day of Older Persons.
1 st October 2020	Breast Cancer Awareness Month	A worldwide annual campaign taking place in October
3 rd October 2020	Sukkot	Sukkot is known as the "Festival of Tabernacles"
4 th October 2020	World Dyslexia Awareness Day	Dyslexia is identified as a disability as defined in the Equality Act 2010.
10 th October 2020	World Mental Health Day	A day to talk about mental health, breakdown some of the barriers and challenge the way we think about mental health
11 th October 2020	National Coming Out Day	https://www.hrc.org/resources/national-coming-out-day

Have you experienced our market-leading eLearning courses? Click on the image below or this [link](#) and access a free demo





November 2020 Diversity Events

Month/Date	Event	Notes
4 th November 2020	National Stress Awareness Day	An opportunity to consider how you can support your staff and those around you in dealing with and managing stress.
During November	Pancreatic Cancer Awareness Month	You can find more information about Pancreatic Cancer here: https://www.pancreaticcancer.org.uk/
11 th November 2020	Sugar Awareness Week	An opportunity to educate and raise awareness of the impact that sugar can have on our health and wellbeing.
11 th November 2020	Anti-Bullying Week	
14 th November 2020	Diwali	The festival of lights, celebrated by more than one billion people around the world every year.
19 th November 2020	International Men's Day	https://internationalmensday.com/
19 th November 2020	World Toilet Day	World Toilet Day is a day to consider the global sanitation crisis. You can find details here http://www.un.org/en/events/toiletday/
30 th November 2020	St Andrew's Day	St Andrew was crucified by the Romans on a diagonal cross, with the event apparently taking place on 30 November,



December 2020 Diversity Events

Month/Date	Event	Notes
December 2 nd 2020	International Day for the Abolition of Slavery	https://www.un.org/en/events/slaveryabolitionday/
December 3 rd 2020	International Day of Persons with Disabilities	This awareness day was started in 1992 by the United Nations.
December 5 th 2020	International Volunteers Day	https://www.un.org/en/events/volunteerday/
December 10 th 2020	Human Rights Day	Human Rights Day is observed every year on 10 December – the day the United Nations General Assembly adopted, in 1948.
December 18 th 2020	Arabic Language Day	https://www.daysoftheyear.com/days/arabic-language-day/
25 th December 2020	Christmas Day	